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The **Election**TRUST

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Hollywood Producers Cast Election Trust

Company Tallies The Hollywood Reporter/ PGA New Media Council Digital 50 List Balloting Online

Bellevue, WA – The New Media Council of the Producers Guild of America (PGA), working with The Hollywood Reporter, chose The Election Trust to power their First Annual **Digital 50 List** online election.

"The Election Trust delivered the eVoting services we required", said Michael Andres Palmieri, New Media Council Chair. "Our Members found online balloting a fast and easy way to input their choices. The New Media Council looks forward to working with The Election Trust again next year on the Digital 50 vote."

Eligible New Media Council voters logged onto The Election Trust's secure voting site to select 50 producers and innovators that are leading the future of digital media and storytelling. The ballot listed candidates across such categories as Animation, Broadband, DVD, Games, ITV, Mobile Content and VFX.

The Digital 50 results were published in the October 19, 2006 issue of The Hollywood Reporter.

John Bodin, Managing Partner of The Election Trust, was not surprised at the acceptance of online voting by the PGA/New Media Council. "It is only natural that such innovative players in developing technologies would embrace eVoting. We were more than pleased to have powered this community's awards deliberation and look forward to hosting the Digital 50 selection process again next year."

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About New Media Council www.pganeuromedia.org/

The New Media Council was formed by the Producers Guild of America (PGA) in 2002 to better represent producers working in new media such as Digital Animation, Digital Visual Effects, DVD, broadband, mobile entertainment, interactive television and games. The New Media Council has sought to identify and address issues that lie immediately before the PGA including how "new media" should be defined, and how the role of a new media producer differs from or is similar to its counterpart in traditional media.

About The Election TRUST LLC www.electiontrust.com

The Election Trust provides both Private and Public sector clients with complete Third Party Authority election management and/or voting system integrator services. Among the balloting events our staff and technology have executed are national political party nominee selections, Congress-mandated tax referenda, corporate governance, industry awards voting as well as leadership elections for student governments, cooperatives, property owner and professional associations.

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